

Q+A Advisory Board Corner



MEET ADVISORY BOARD MEMBER REBECCA BREDHOLT

CM: What do you hope to bring to your community as a *Create Magazine* Advisory Board member?

RB: As an Advisory Board member, I hope to bring together members of the community from various creative industries for the purpose of utilizing *Create Magazine* as a networking tool.

CM: Name some of your resume highlights.

RB: In addition to being part of the *Create Magazine* launch team, I have also played a key role in facilitating many of the features and departments for which *Create Magazine* has won awards. I have belonged to MCA-I and SPJ, as well as ASBPE.

CM: What opportunities are available for creatives in your community?

RB: Within the Philly, DC and surrounding areas, opportunities for creatives are thriving. Several new glossy mags have launched here within the last few years, as well as the expansion of The Discovery Channel's local production facilities.

CM: What about your creative community is most inspiring?

RB: The regional creative community is inspiring because it is always finding new ways to rejuvenate. Many of the creatives here are working with conservative or government clients, which may not provide the ultimate outlet for creative freedom. Locals have taken it upon themselves to refurbish certain run-down neighborhoods by wooing high-profile builders, locating funding for the arts, and opening venues that cater to providing a platform for local creative expression. The fact that these people have organized themselves, crossing industry barriers, is most inspiring to me.

CM: What advice can you share for others working in the creative industry in your region?

RB: The best thing you can do is step out of your comfort zone. Support creatives in industries other than your own to expand your own horizons. And, be open to others joining your network as well. Welcome creative competition because it will only stimulate your creativity further. ■

Rebecca Bredholt is an award-winning editor and writer. With more than eight years of professional publishing experience, her career spans print, radio and broadcast. Bredholt has covered the financial industry, travel, technology, the arts and more. Some highlights include an international reporting assignment on AIDS in South Africa and teaching creative writing in Ukraine. In addition to completing her master's degree at Rollins College, she is also shopping for a literary agent to publish her first novel. This part-time shutterbug also belongs to the 10 percent of the U.S. population that is left-handed, and mostly creative.



Color that stands out.



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